

Habitat for Humanity[®] of Greater Pittsburgh



President & CEO of Habitat Pittsburgh, Dr. Howard B. Slaughter, Jr., with State Farm volunteers at company Team Build

sponsorship opportunities

Greetings potential partner,

Your organization can help Habitat for Humanity of Greater Pittsburgh provide decent, affordable homeownership and home repair opportunities for local low- to moderate-income families! Our mission is to bring people together to build homes, communities, and hope in Allegheny County. Our vision is a world where everyone has a decent place to call home. Your support will showcase your company's community commitment and inspire your employees.

When you sponsor Habitat Pittsburgh, your company is partnering with a locally impactful affiliate of a globally respected brand. Since 1986 we have built and sold over 110 homes and provided critical home repairs to 150 families. Habitat Pittsburgh sponsorships offer unique opportunities for your employees to volunteer on our home construction sites, to advertise at our annual fundraising events, and to invest in your community through a trusted nonprofit partner.

Inside you'll find several sponsorship opportunities to consider. Please contact me with any question and to get started with your support.

Sincerely,



Stephen E. Hart
Vice President of Development
sehart@pittsburghhabitat.org

your impact

- Actively partner to improve your community.
- Offer employees a unique team building experience.
- Build pride in your brand amongst employees and consumers.
- Association with a the globally respected Habitat brand.
- Empower a locally impactful nonprofit to serve more families.

\$5,000 | bronze sponsorship

- 10 employees engaged during an exclusive Team Build volunteer day on Habitat Pittsburgh's home construction site or at our ReStore
- Social media post recognizing your organization's contribution and volunteerism

\$10,000 | silver sponsorship

- 20 employees engaged during two exclusive Team Build volunteer days
- T-shirts with Habitat Pittsburgh's logo provided to each on-site volunteer
- Additional benefits of above sponsorship level

\$25,000 | gold sponsorship

- 30 employees engaged during three exclusive Team Build volunteer days
- Check Presentation and corresponding Media Advisory opportunity
- Company logo featured on Habitat Pittsburgh's website
- Additional benefits of above sponsorship level

\$75,000 | premiere home co-sponsor

- 50 employees engaged over 12 months with exclusive Team Build volunteer days
- Press Release recognizing your company as one of the two primary sponsors of a specific Habitat Pittsburgh home under development
- Company logo prominently featured in build site signage during home construction
- Additional benefits of above sponsorship level

\$150,000 | presenting home sponsor

- 75 employees engaged over 12 months with exclusive Team Build volunteer days on Habitat Pittsburgh's home construction site
- Press Release recognizing your company as the singular presenting sponsor of a specific Habitat Pittsburgh home under development
- Speaking opportunity at Habitat Pittsburgh Groundbreaking and/or Home Dedication events
- Additional benefits of above sponsorship level



The Habitat for Humanity of Greater Pittsburgh Youth Triathlon has been our nonprofit's signature annual fundraising event for over 20 years. Event sponsorships directly support our programs while showcasing your support to hundreds of young athlete participants and their families. The 2024 Habitat Pittsburgh Youth Triathlon will be July 20th at North Park.

\$1,500 | community supporter

- Logo included on athlete t-shirts

\$5,000 | bronze sponsorship

- Logo included on website, social media, and signage
- Additional benefits of above sponsorship level

\$12,000 | silver sponsorship

- Team Build volunteer opportunity for 10 employees
- Additional benefits of above sponsorship level

\$25,000 | gold sponsorship

- Banner with your logo prominently displayed at event
- Team Build volunteer opportunities for 20 employees
- Additional benefits of above sponsorship level

\$75,000 | presenting sponsor

- Quote opportunity for inclusion in Media Advisory
- Speaking opportunity at the Race Start and during Awards Ceremony
- Team Build volunteer opportunities for 30 employees
- Additional benefits of above sponsorship level



Interested in receiving recognition for other types of support? Habitat Pittsburgh may be able to provide your company or group with additional options for the following categories on a case-by-case basis. Take a look and contact us to discuss how your organization may be able to get involved with Habitat Pittsburgh.

gift-in-kind contribution

Does your company offer products or skilled labor related to residential construction? Contact us to discuss potential sponsorship recognition for eligible product donations or pro bono services. Possible recognition may include volunteer and/or marketing opportunities.

\$2,500 donation

Are you a part of a smaller company that's unable to sponsor at any of the above levels? Contact us to discuss what recognition we may be able to provide at a lower donation level, including potential volunteer opportunities.

peer-to-peer fundraiser

Are you part of another nonprofit, community organization, or club? Contact us to discuss a peer-to-peer fundraising option; it's simple, secure, and all online. Possible recognition may include volunteer opportunities.



Employees of Wells Fargo volunteer at company Team Build